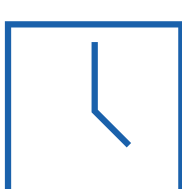


Lung Cancer: Did You Know...

A look into the most common and fatal type of cancer

>2 million

NEW CASES OF LUNG CANCER DIAGNOSED EACH YEAR GLOBALLY¹

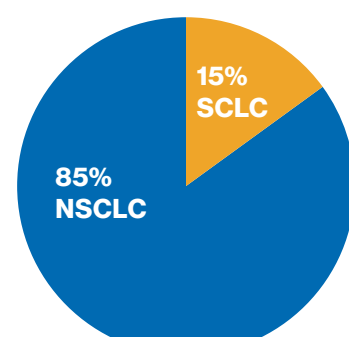


ONE LUNG CANCER DIAGNOSIS WORLDWIDE EVERY 15 SECONDS¹

There are two main types of lung cancer:

NON-SMALL CELL LUNG CANCER (NSCLC) is the most common type of lung cancer. NSCLC accounts for approximately 85% of lung cancer diagnoses worldwide, resulting in nearly 1.7 million new cases each year.¹

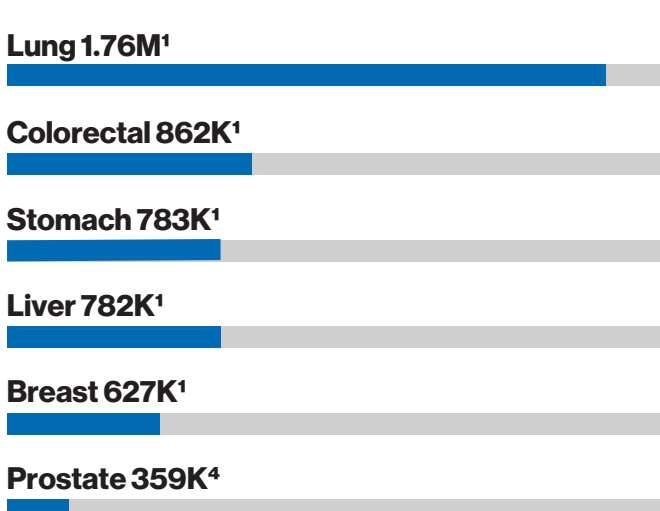
SMALL CELL LUNG CANCER (SCLC) represents about 15% of all lung cancers. SCLC tends to grow faster and spread faster than NSCLC.²



Lung Cancer: A Heavy Burden

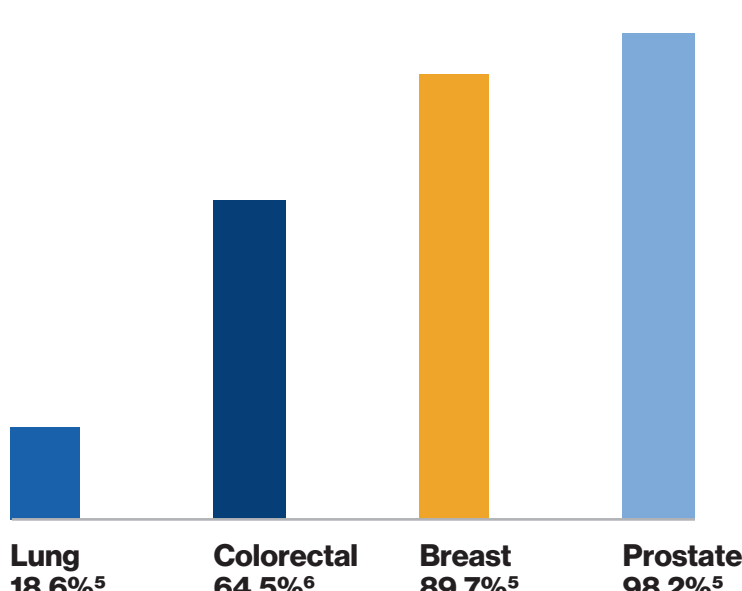
Lung cancer is the leading cause of cancer death and has been for more than 30 years.³

DEATHS PER YEAR



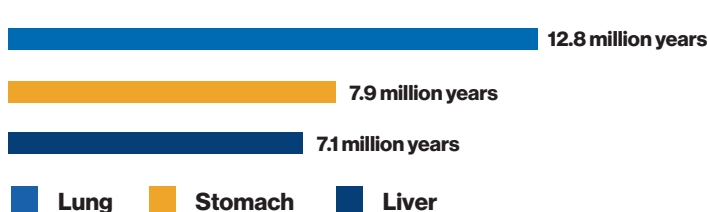
Lowest 5-year survival rates

The lung cancer five-year survival rate is lower than many other common cancers.⁵



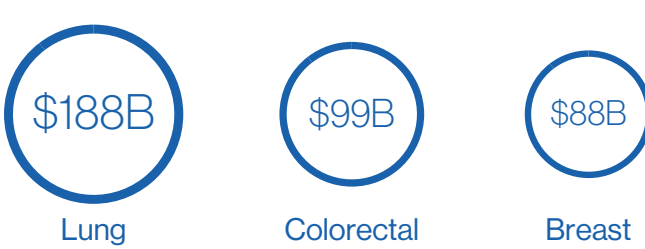
The Socioeconomic Impact

Lung cancer accounts for the highest number of healthy life years lost – a measure of global disease impact.⁷



DEATH AND DISABILITY FROM LUNG CANCER HAVE A SIGNIFICANT IMPACT ON GLOBAL ECONOMIES.

Cancers with the largest economic costs due to loss of productivity on a global scale.⁷



*As reported in a 2010 global economic cost of cancer report

Risk for Lung Cancer Is Prevalent and Growing

The number of new lung cancer cases in the world is expected to increase by about 70% over the next 2 decades.⁸

IN THE UNITED STATES:

1 in 15⁹
MEN WILL DEVELOP LUNG CANCER
Lung cancer kills about **2.5 times as many men** as prostate cancer.⁹

1 in 17⁹
WOMEN WILL DEVELOP LUNG CANCER
Lung cancer kills almost **1.5 times as many women** as breast cancer.⁹

Racial and ethnic disparities in lung cancer



Black men are **15% more likely** to develop lung cancer than white men, even though overall exposure to cigarette smoke is lower.^{9,10}



Compared to white patients in the US, black patients are about **34% less likely** to receive timely treatment.¹⁰

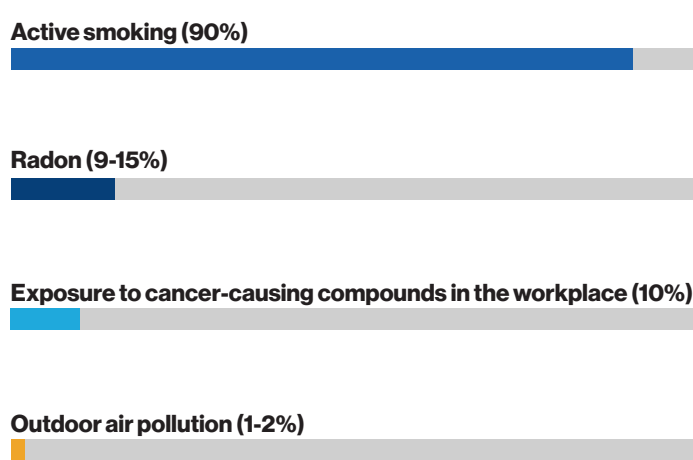
Lung cancer has several causes beyond smoking

Never smokers

REPRESENT ABOUT 25% OF ALL LUNG CANCER CASES WORLDWIDE¹¹

LUNG CANCER IN NEVER SMOKERS IS THE 7TH LEADING CAUSE OF CANCER DEATHS IN THE WORLD¹¹

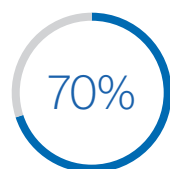
THE MOST COMMON CAUSES OF LUNG CANCER:¹²



Nearly 70% of NSCLC patients have a mutation or change in genes that drives cancer growth.¹³

Sustained Stigma

Lung cancer stigma remains a critical problem



70% of lung cancer patients surveyed feel stigma associated with having lung cancer.¹⁴



For cancers associated with stigma, including lung cancer, nonprofits receive less funding relative to burden on society.¹⁵



Lung cancer stigma is a potential barrier to timely medical help seeking.¹⁶

The Need for Continued Innovation



More than 20 treatments have been approved for lung cancer in recent years.¹⁷ Targeted therapies against specific tumor driver mutations and immunotherapies have transformed the lung cancer treatment landscape worldwide.¹⁸

Yet despite these advancements, many patients with lung cancer still have a poor prognosis and limited treatment options - particularly in advanced stages.¹⁹



More treatment options are needed to treat this complex disease and help patients live better and longer lives.

Learn [more](#) about how Novartis is working to reimagine medicine to transform cancer care.

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